

MEDIA PREDICTS: 2012

#MP12

Speaker Honorees



- Nick Bilton, Lead Writer, **New York Times**, **Bits**
- John Paczkowski, Deputy Managing Editor, **AllThingsD**
- John Gallant, Chief Content Officer & Senior Vice President, **IDG**
- James Temple, Tech Columnist, **San Francisco Chronicle**, **The Tech Chronicles**
- Harry McCracken, Editor, **Technologizer**, **CNET**, **TIME.com**
- Greg Kumparak, Mobile Editor, **TechCrunch**, **CrunchGear**
- Audrey Watters, Blogger, **ReadWriteWeb**, **O'Reilly Radar**, **KQED Mindshift**
- Emily Chang, Anchor, **Bloomberg TV**, **Bloomberg West** (*Master of Ceremonies*)
- Jon Fortt, Tech Correspondent, **CNBC** (*Moderator*)

Biographies

Jon Fortt - CNBC
(*Moderator*)

@jonfortt



Jon Fortt joined **CNBC** as technology correspondent in July 2010. He covers the companies, startups and trends that are driving innovation in the industry. Fortt came to CNBC from **Fortune Magazine**, where as a senior writer he covered both large technology companies and trends. He appeared regularly on the **KNTV Press:Here** technology show and analyzed tech trends on **CNNi Quest Means Business**. Before joining Fortune in 2007, Fortt was a senior editor at **Business 2.0** magazine. From 1999 to 2006, he wrote and edited at the **San Jose Mercury News**, the newspaper of Silicon Valley. As the paper's first senior web editor he helped develop a blog and podcast network, managed the creation of multimedia projects, and served on the board of the **Associated Press Managing Editors**.

Emily Chang – Bloomberg TV, Bloomberg West
(*Master of Ceremonies*)

@emilychangtv



Emily Chang is an anchor for **Bloomberg Television** and the host of "**Bloomberg West**," the hour-long weekday technology program airing from Bloomberg's new studios in San Francisco. Chang reports on global technology, software and Internet companies as well as trends in social media, entertainment and mobile technology. Before joining **Bloomberg** in 2010, Chang served as an international correspondent for **CNN Beijing**. Chang has also reported for **CNN London**, where she covered international news for **CNN's "American Morning"**. Prior to joining CNN in 2007, Chang served as a reporter at **NBC/KNSD** in San Diego, California. There, she filed reports for **MSNBC** and won five regional Emmy Awards for news writing, health and science and consumer business reporting. Chang graduated magna cum laude from Harvard University.

Audrey Watters – ReadWriteWeb, O'Reilly Radar @audreywatters



Audrey Watters is a journalist specializing in education technology news and analysis. She has worked in the education field for the past 15 years: as a graduate student, college instructor, program manager for an ed-tech non-profit. Although she was two chapters into a dissertation in Comparative Literature, she decided to eschew the professor track for a different path, and she now happily fulfills the one job recommended to her by a junior high aptitude test: freelance writer. She has written for **Edutopia**, **KQED MindShift**, **O'Reilly Radar**, **ReadWriteWeb**, and **The Huffington Post** in addition to her own blog **Hack Education**.

John Gallant – IDG Enterprise

@JohnGallant1



John Gallant is Senior Vice President and Chief Content Officer of **IDG Enterprise**. In this role, he works with the editorial leaders of **IDG's CIO, CSO, Computerworld, InfoWorld, ITworld** and **Network World**, which he co-founded and served as CEO and editorial director, also guiding content and business development for both print and online, as well as the seminar and events programs. He sets content strategy and ensures that the brands serve their respective audiences with the best online and print products and services in the industry. Gallant also helps drive IDG Enterprise's strategic efforts around social media. In 2010, Gallant was inducted into *min's Magazine's* Editorial and Design Hall of Fame. He has been named as one of the most influential people in computer journalism and cited as one of the "most visionary editors-in-chief" as well. He has appeared on **CNN, CNNfn, CNBC, NPR** and **Bloomberg**. He also chairs the executive committee of the Boston College Technology Council and is on the board of Dream Big, a non-profit that helps underprivileged girls build confidence through sports.

John Paczkowski – All Things Digital

@johnpaczkowski



John Paczkowski has been poking fun at the tech industry and the personalities that drive it since 1997. Before joining Walt Mossberg and Kara Swisher at **D: All Things Digital**, he wrote the award-winning tech news Web log **Good Morning Silicon Valley** for the **San Jose Mercury News**, Silicon Valley's daily newspaper. He also managed **Knight Ridder's SiliconValley.com**, a technology news and opinion Web site honored with back-to-back EPpy awards from Editor and Publisher. He is a graduate of Brown University.

Harry McCracken – Technologizer, CNET, TIME @harrymccracken



Harry McCracken is the editor of **Technologizer**, a Web site and community about personal technology that he founded in 2008. He's also a weekly columnist for **TIME.com**, a frequent contributor to **TIME magazine**, and a contributing editor for **CNET** and **AllBusiness.com**. Previously, he spent thirteen years at **PC World**, including four as editor in chief. **TechRepublic** named McCracken as the top techie to follow on both Twitter and Google+; Kiplinger's Personal Finance named him as the best tech gadget guru; he's also been named to the Folio:40 list of media movers and shakers; and he was one of MIN's 21 Most Influential People. His frequent appearances on TV, radio, and Internet programs include spots on **ABC, The BBC, CBS, CNN, Dateline NBC, The History Channel**, and **This Week in Tech**. McCracken covers technology from his home in the Bay Area.

James Temple – SF Chronicle, The Tech Chronicles [@jtemple](#)



James Temple writes the Dot-commentary column for the **San Francisco Chronicle** and **SFGate.com**, focusing on technology policy issues, innovation and major trends in the industry. Previously, he covered the Internet beat, focusing on Google, Yahoo and Microsoft. He has been a Bay Area business reporter for more than a decade, covering advertising, banking, retail and real estate for the **San Francisco Business Times**, **Contra Costa Times** and **Bloomberg**. He has won a number of awards from the California Newspaper Publishers Association, the National Association of Real Estate Editors and other groups. He has also done freelance writing for **Wired**, recipe development for Weber cookbooks and video production for the travel section of **SFGate**. He is a graduate of Ohio University's E.W. Scripps School of Journalism.

Nick Bilton – New York Times, Bits [@nickbilton](#)



Nick Bilton is lead technology writer & reporter for **The New York Times & Bits**. He covers society, futurism, video games and business technology. He is also user interface specialist for the Times research & development labs, working on a variety of research projects and exploring technologies that could become commonplace in the next 2-10 years. He was previously art director of the **NY Times Business Day** section before he took leave to write a book entitled **I Live in the Future: & Here's How It Works** (2010, Random House). Bilton is also co-founder of **Shifd.com**, a startup within The New York Times that helps people shift content easily between multiple devices and previously helped co-found **NYCResistor**, a hacker space in Brooklyn which offers hardware and programming classes and allows people to collectively work on innovative open source hardware and robotics projects. Bilton is also currently an Adjunct Professor at **NYU**, teaching a class called 1, 2, 10, & 'Sensors As Reporters.' Prior to working at The Times, he worked in the film industry with **Mirimax Films** and in the advertising & branding industry as a creative director...and, although he is not proud of it, he designed the first Britney Spears doll.

Greg Kumparak – TechCrunch, CrunchGear [@grg](#)



Greg Kumparak joined **TechCrunch** as mobile editor in 2008, covering gadgets, games, and —of course—all things mobile. Kumparak ran TechCrunch's **MobileCrunch** from 2008 to mid-2011, at which point the TechCrunch Network was purchased by AOL and its brands were merged. Prior to joining TechCrunch, Kumparak operated a network of mobile enthusiast sites, and served as a design/security consultant for some of the mobile industry's largest players. Kumparak is a writer by trade, a developer by hobby, and describes himself as a "geek to the very core."



Paula Dunne, CONTOS DUNNE COMMUNICATIONS [@psdunne](#) (*MEDIA PREDICTS* Chairman & Producer, PRSA Board of Directors)

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