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PRSA Silicon Valley and Computer History Museum to Host Annual “Media Predicts 2010”

Top tech journalists from Bloomberg, GigaOm, New York Times, USA Today, VentureBeat, Wall Street Journal and WIRED will predict hottest technologies and trends for 2010

Mountain View, Calif., September 23, 2009—PRSA Silicon Valley, in partnership with the Computer History Museum, is preparing to host "[Media Predicts: 2010](#)" —the definitive annual tech industry event that honors top business and technology journalists, and leads the discussion about the most notable technologies, trends and topics for the current year, while predicting what will be big in 2010. This year’s gala dinner event takes place just before the holidays on Wednesday, December 2, 2009 at the [Computer History Museum](#) in Mountain View, CA.

The committee is pleased to announce Media Predicts 2010 honorees and speakers. They are:

- ❖ Ben Worthen, Wall Street Journal & Digits Blog
- ❖ Brad Stone, New York Times & Bits Blog
- ❖ Byron Acohido, USA Today & LastWatchDog Blog
- ❖ Connie Guglielmo, Bloomberg News
- ❖ Matt Marshall, VentureBeat and DEMO Conferences
- ❖ Om Malik, GigaOM
- ❖ Steven Levy, WIRED

And, the moderator for this year's event is Jim Goldman, CNBC’s Silicon Valley bureau chief, and a past honored speaker at Media Predicts.

"Media Predicts is one of the most anticipated tech events of the year in the Silicon Valley, where industry influencers, luminaries and chroniclers identify and predict what’s hottest in terms of technologies, companies, topics and trends," said Paula Dunne, Media Predicts chair and past president, PRSA Silicon Valley. "This exclusive event is annually a sell-out that attracts the who's who in Silicon Valley business. Attendees gain valuable insights that can translate into business advantage while enjoying the festivity of the affaire."

Media Predicts 2010 will be held at the Computer History Museum the evening of December 2, 2009, with a *cocktail hour 5-6pm*, followed by the *dinner program 6-7pm*, and the *main feature event 7-8:30pm*, concluding with attendees participating in a Q&A. Black tie optional.

As always, Media Predicts sells out early and space is limited, so anyone wishing to attend should **REGISTER NOW** at <http://www.acteva.com/booking.cfm?bevaid=176625>.

This event is made possible through the tremendous support and sponsorship of these organizations: Microsoft, SAP (PLATINUM); Blanc & Otus, Marketwire, Ogilvy Public Relations Worldwide, Trainer Communications, Weber Shandwick (GOLD), A&R Edelman, Access Communications, Brunswick, SanDisk (BRONZE); J.Lohr Vineyards, Michael Mejia Photography (IN KIND).

Media Predicts Microsite

The committee also today launched a new Media Predicts microsite, now live at www.prsasiliconvalley.com/Media-Predicts where present and past highlights, speaker honorees, videos, podcasts, photo and more can be viewed.

About PRSA Silicon Valley

For more than thirty years, the not-for-profit Public Relations Society of America (PRSA) Silicon Valley has been the leading voice in technology PR and Marketing. The organization provides [blockbuster events](#), [networking events](#), and numerous educational [professional development workshops](#) that are optimal for career advancement. Business communicators at every level are invited to [become members](#). PRSA Silicon Valley provides valuable opportunities to stay informed about industry developments and trends, and interact with corporate and agency PR and Marketing professionals, business executives, consultants, partners (SV-IABC, SVAMA, BMA SV, WIC, and more) members of the media and industry analysts. [Contact](#) PRSA Silicon Valley for more information.

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CONTACTS – For more information or assistance:

Event Chairs: [Paula Dunne](#) and [Anne Massenkeil](#)

Registration: [Angi Roberts](#), Administrator for PRSA Silicon Valley

Sponsorships & Tables: [Samantha Moore](#) and [Jason Khoury](#)