

MEDIA ADVISORY



MEDIA PREDICTS: 2010

Making the List: What's Hot & What's Not in Technology

Mountain View, CA -- November 30, 2009

WHAT:

MEDIA PREDICTS: 2010 — *Making the List: What's Hot & What's Not in Technology*

This annual sellout features a peek inside the minds of top business and technology journalists and bloggers as they predict what technologies, companies, issues and trends will be biggest in the year ahead.

Speakers include WIRED's Steven Levy; Wall Street Journal and Digits' Ben Worthen; VentureBeat and DEMO Conferences' Matt Marshall; USA TODAY and LastWatchDog's Byron Acohido; The New York Times and Bits' Brad Stone; GigaOM's Om Malik; Bloomberg News' Connie Guglielmo; SFGate's Duffy Jennings (Master of Ceremonies); CNBC and TechCheck's Jim Goldman (Moderator). These journalists, luminaries and chroniclers are also being recognized for their significant contributions to journalism and recent journalistic works.

Will Durst, a popular comedian and satirist, and performers from Symphony Silicon Valley and Monterey Symphony orchestras, will add to the evening's festivities.

In line with PRSA Silicon Valley's charter to support the Communications profession and professionals, a [Student Silent Auction](#) will take place during the cocktail hour.

WHEN:

Wednesday, December 2, 2009, 5-9 PM

Cocktails 5-6pm; Dinner Event 6-7pm; Featured Speakers 7-8:30pm; Q&A, Networking 8:30-9pm.

Black-tie optional.

WHERE:

The Computer History Museum, 1401 N Shoreline Blvd., Mountain View, CA 94043

WHO:

Produced by PRSA Silicon Valley in partnership with the Computer History Museum, attendees include Silicon Valley business leaders, marketing and PR professionals, venture capitalists, authors, analysts, journalists and bloggers.

HOW:

Event details: www.prsasiliconvalley.com/Media-Predicts

Direct link to registration URL: <http://www.acteva.com/booking.cfm?bevaaid=176625>

Space is limited.

[Media Predicts: 2010](#) is made possible through the support and sponsorship of: Yahoo! (PREMIER); Microsoft, SAP (PLATINUM); Blanc & Otus, Marketwire, Ogilvy Public Relations Worldwide, Trainer Communications, Weber Shandwick (GOLD); A&R Edelman, Access Communications, Bite Communications, Brunswick, Business Wire, Dell, Eastwick Communications, Fleishman-Hillard, Ruder Finn, SanDisk, Voce Communications, Waggener Edstrom (BRONZE); Catered Too!, Computer History Museum, J. Lohr Vineyards & Wines, Michael Mejia Photography, Millennial Productions (IN KIND).

About PRSA Silicon Valley

For the past half century Public Relations Society of America (PRSA) Silicon Valley has been the leading voice in technology PR and marketing. The organization produces a wide range of [events and workshops](#) that support professional development and career advancement of public relations practitioners. Business communicators at every level are invited to [become members](#). PRSA Silicon Valley provides valuable opportunities to stay informed about industry developments and trends, and interact with corporate and agency PR and marketing professionals, business executives, consultants, partner organizations (SV-IABC, SVAMA, BMA SV, WIC, and more), members of the media and industry analysts. [Contact](#) PRSA Silicon Valley for more information.

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CONTACTS – For more information or assistance:

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