

PRSA Silicon Valley Presents **Media Predicts: 2010**

Event Features Top Business and Technology Journalists;
Predicts What Will Be Hot...And What Will Not...in Technology

Hear from Bloomberg News, CNBC, GigaOm, New York Times, SFGate, USA Today, VentureBeat, Wall Street Journal, and WIRED; Mingle with the Who's Who in Silicon Valley

Mountain View, Calif., November 09, 2009 --- "**MEDIA PREDICTS: 2010**," produced by PRSA Silicon Valley in partnership with the Computer History Museum, is coming Wednesday, December 2. This annual sellout event features an evening with top business and technology journalists as they predict what will be hot in the coming year, and discuss the most notable technologies, trends and issues. The gala dinner has become the consummate tech industry event, with a festive pre-holiday atmosphere, and content that can bring industry advantage to individuals, corporate and agency attendees.

Registration and event details are at: <http://www.prsasiliconvalley.com/media-predicts>.

At **Media Predicts: 2010**, speakers are also recognized for recent journalistic works. They are:

- ❖ Ben Worthen, Wall Street Journal, Digits
- ❖ Brad Stone, New York Time, Bits
- ❖ Byron Acohido, USA Today, LastWatchDog
- ❖ Connie Guglielmo, Bloomberg News
- ❖ Matt Marshall, VentureBeat, DEMO Conferences
- ❖ Om Malik, GigaOM
- ❖ Steven Levy, WIRED
- ❖ Jim Goldman, CNBC (Moderator)
- ❖ Duffy Jennings, SFGate (Master of Ceremonies)

Popular comedian, Will Durst, and performers from Symphony Silicon Valley and Monterey Symphony orchestras, will add to the entertainment of the evening.

"At Media Predicts, tech industry influencers, luminaries and chroniclers will foretell what's likely to be big in technology, while attendees rub shoulders with the Silicon Valley's 'who's who' and enjoy meaningful discussion off and on the stage," said Paula Dunne, Media Predicts chairwoman and past president, PRSA Silicon Valley.

Media Predicts: 2010 is a black-tie optional evening event on Wednesday, December 2, 2009, at the Computer History Museum. Cocktail hour is 5-6pm; Dinner Program is 6-7pm; Main Feature Panel Event is 7-8:30pm; and attendee Q&A and networking will follow. In line with PRSA Silicon Valley's charter to support the communications profession and professionals, a [Student Silent Auction](#) will take place during the cocktail hour.

Media Predicts sells out in advance and space is limited, so please note that anyone wishing to attend should **REGISTER NOW** – the registration URL is <http://www.acteva.com/booking.cfm?bevaid=176625>.

[Media Predicts: 2010](#) is made possible through the support and sponsorship of: Yahoo! (PREMIER); Microsoft, SAP (PLATINUM); Blanc & Otus, Marketwire, Ogilvy Public Relations Worldwide, Trainer Communications, Weber Shandwick (GOLD); A&R Edelman, Access Communications, Brunswick, Business Wire, Dell, Eastwick Communications, Fleishman-Hillard, SanDisk, Voce, Waggener Edstrom (BRONZE); Catered Too!, Computer History Museum, J.Lohr Vineyards & Wines, Michael Mejia Photography (IN KIND).

For up-to-date details on [Media Predicts: 2010](#), visit: www.prsasiliconvalley.com/Media-Predicts.

About PRSA Silicon Valley

For the past half century Public Relations Society of America (PRSA) Silicon Valley has been the leading voice in technology PR and marketing. The organization produces a wide range of [events and workshops](#) that support professional development and career advancement of public relations practitioners. Business communicators at every level are invited to [become members](#). PRSA Silicon Valley provides valuable opportunities to stay informed about industry developments and trends, and interact with corporate and agency PR and marketing professionals, business executives, consultants, partner organizations (SV-IABC, SVAMA, BMA SV, WIC, and more), members of the media and industry analysts. [Contact](#) PRSA Silicon Valley for more information.

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